

BOMPAS & PARR

Content Producer Job Description – Permanent Role

Start date: Immediate

Location: Bermondsey studio

Salary: Based on experience

Bompas & Parr is recruiting a Content Producer to create and execute digital content and media plans. This role is key to developing strategic digital PR for clients and will suit someone with strong editorial sense. You must be able to strategically create and produce short-form and long-form storytelling films for digital audiences.

Objective

- Create content
- Support the creation of media plans and strategies
- Contribute to the editorial output of the studio
- Work with the studio teams to capture still and moving content for client projects and archive purposes

Core responsibilities

- Work with the content team to set-up a strategic programme of video content in order to increase subscriber numbers on all B&P digital channels
- Develop strategic digital content for current client briefs and future client pitches
- Ensure treatments meet specific briefs, be logical, coherent, objective, strategic, entertaining or a combination of these
- Produce short-form & long-form video and stills, shooting on productions independently
- Manage all production and project administration e.g. budget creation, timelines, casting briefs, release forms and booking travel arrangements
- Understand and ensure compliance with regards to H&S and legal requirements
- Track and monitor production costs and reconcile projects upon completion
- Responsible for the safe keeping of digital equipment at the B&P studio and offsite
- Assist with sourcing external production companies to collaborate with including directors, photographers, sound artists, actors and editors
- Video editing of all content
- Write treatments and scripts
- Be responsible for the B&P social media postings
- Provide production support for live events when required
- Assist with studio day-to-day tasks and ad-hoc duties around the studio

Essential experience

- 2-3 years' experience in a media agency environment with a focus on developing brand, campaign and content strategy
- Excellent storytelling capabilities to bring ideas to life
- Must have strong shooting experience, be able to shoot stills and be confident working independently on location
- Familiar of Bompas & Parr's aesthetic execution. tone of voice and brand

- Deep knowledge of technological, media and cultural trends
- Masterful working with Adobe software packages; Premier Pro, InDesign and Photoshop
- Good understanding of social platforms and non-traditional brand communications
- Experience in a high volume, fast paced and dynamic environment
- Experience working with international brands

General

- Be an excellent creative problem solver using personal judgment appropriate to the brief requirements
- Ability to organise and manage own time and production schedules effectively
- To be able to speak knowledgeably about all aspects of the work of Bompas & Parr with integrity and insight
- Undertake any other duties as may be reasonably required

Team Structure: The Content Producer will work under the direct supervision of the Creative Brand Director in the content team.

Salary: Dependent on skills and experience.

Application: If you are interested in applying for this position, please email work@bompasandparr.com with the following:

- A copy of your current CV
- A cover letter detailing why you feel you are a suitable candidate for this post (please note, applications not submitted with a covering letter will be rejected)
- Showreel or portfolio of digital video work

Please note, due to the nature of the role you will be expected to work occasional evenings, weekends and travel abroad.