

BOMPAS & PARR

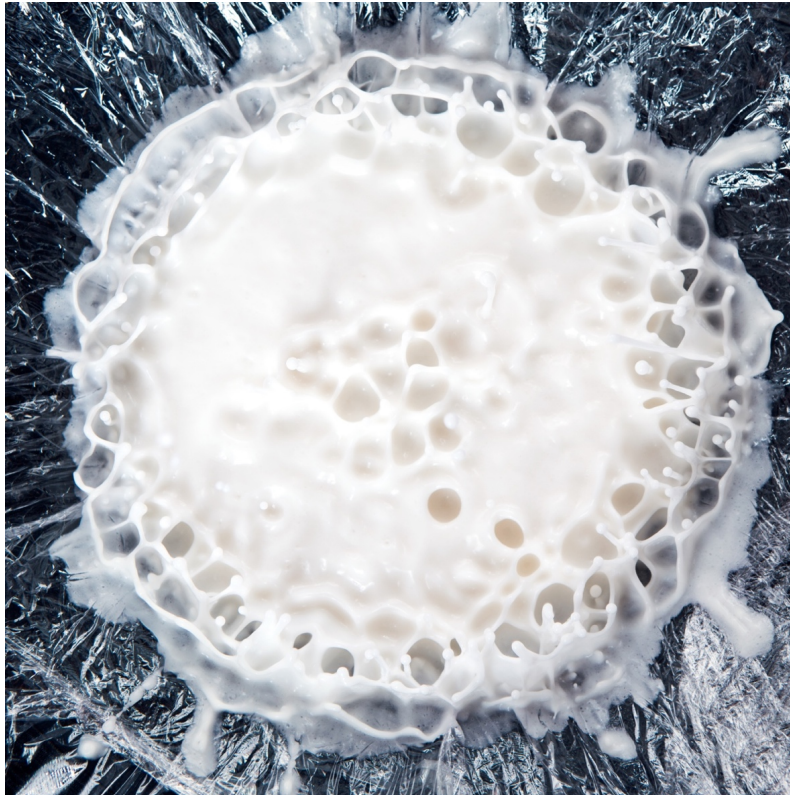
Job title: Art Director

Contract type: Permanent, full-time contract

Location: Bermondsey studio. Some travel may be required in the UK and worldwide

Reports to: Creative Brand Director

Salary: Based on experience



The Chladni punchbowl. Photo credit Jo Duck.

Bompas & Parr is looking for an Art Director to join the content team. The role will be the driving force behind the visual output for all Bompas & Parr activities. This is a rare and unique opportunity to help develop, design, shape and curate the visual output of Bompas & Parr's activities across a multitude of mediums, including experiential, photographic, motion graphic and film projects. The role requires a talented hands-on creative with strong design, art direction skills, an ability to inspire a team and a clear vision for the studio's visual output.

Objective

- Turn words and narrative into compelling visuals to communicate brand messages in a highly imaginative way
- To conceive and deliver original and inspiring design at all levels of execution across the studio's activities whilst ensuring the aesthetic is in keeping with the Bompas & Parr brand
- Input on all projects requiring an artistic treatment/stimulus for marketing purposes

- Creatively contribute to the editorial output of the studio
- Develop an established network of innovative collaborators

Key Responsibilities

Art Direction

- Art direct all project photography, film-making, graphics, event look and feel, motion graphics and video content
- Lead the design team on special projects, for example Bompas & Parr publications, F&B innovation, website developments, branded products and in-house events
- Manage all 2D graphic design briefs

Brand Design and Management

- Evolve the Bompas & Parr brand/style guidelines on external documents, client-facing work and online
- Manage the company website and social media channels
- Work with the Directors to ensure that all social media content is on brand and communicates the company values
- Catalogue and maintain an archive of all brand assets
- Support and contribute to pitch documents as and when required

Project Management

- Line manage a small creative team and freelance design resource
- Work within budgeted scope, time and production costs
- Liaise and manage project-specific third-party contractors and suppliers ensuring they work to brief, spec, expectation and deadline
- Remain on top of project requirements, timelines and creative team resource

Research & Development

- Ensure Project Managers are kept up-to-date with all creative/technical project developments
- Provide any requested information and/or research as requested by clients via the project management team in a timely and organised manner
- Keep abreast with and ensure the studio is informed of any relevant creative developments within the art, design and experiential world

Essential experience

- Art/design based degree qualification
- At least seven years' in a commercial role or in an agency environment/ art department
- Exceptional art direction, graphical, digital, photography and video skills
- Fluency in Adobe Creative Suite (Photoshop, InDesign and Illustrator), Google Docs and Microsoft Office
- Exemplary communication skills, presenting ideas internally, to clients and press

- Deep knowledge of the arts, contemporary culture, hospitality, events and food industry
- Passion, interest and proven knowledge of design outside of your professional experience
- Able to adapt to change and respond positively when faced with complex challenges
- Able to work autonomously, investigate and think analytically to problem-solve in a creative manner

Desirable

- Knowledge and ability to use Premier Pro
- Live event experience

General

- Able to get the best out of people; be inspiring, ambitious and future focused
- Undertake any other duties as may be reasonably required
- Be able to speak knowledgeably about all aspects of the work of Bompas & Parr and to support the organisation's principal aims and objectives
- Communicate regularly and effectively with the partners and to seek support from appropriate staff at the earliest opportunity should problems arise
- Support and promote the aims and objectives of Bompas & Parr both internally and externally

Please note, due to the nature of the role you will be expected to work occasional evenings and weekends. There also may be the requirements to travel internationally.

Team structure: The Art Director will be part of the Content team led by the Creative Brand Director.

How to apply

If you are interested in applying for this position, please email work@bompasandparr.com with 'Art Director' in the subject heading. Please include the following in your application:

- A copy of your current CV
- A cover letter detailing why you feel you are a suitable candidate for this post (please note, applications not submitted with a covering letter will be rejected)
- A PDF portfolio of your work highlights showing your skills range

Summary of terms and conditions

- Salary based on experience, paid monthly in arrears
- The contract is a permanent full-time position subject to successful completion of a three-month probationary period
- Annual leave of 21.5 days excluding bank holidays (3.5 days required to be taken between Christmas and New Year)
- The post is based in Bompas & Parr's office in Bermondsey, SE1

Staff benefits

- Profit sharing bonus scheme
- Competitive workplace pension
- Company holiday property
- Team culture outings
- Summer and Christmas studio party
- Early finish every Friday in August
- Increased annual leave after two years of service
- One month paid sabbatical for five years of service

Bompas & Parr is an equal opportunities employer.