

Fountain of Hygiene: HK Sanitiser Design Competition

How to Enter

THE FULL BRIEF

Who:

We welcome participants from all countries, disciplines and ages. For those under 18 years, please ensure you have an adult enter on your behalf, stating this clearly on your application. Although English is preferred, submissions in Chinese will also be accepted.

What to Submit:

Please submit one 2732 x 2048 px concept board in both JPEG and PDF format, alongside one clean (without text) hero image and your completed entry form. The concept board may contain any form of artistic interpretation from hand sketches and digital renders to stills from videos and animation. Submissions should showcase a design for an enhancement of sanitiser, pumps, sprays, wipes, dispense units or even gestures and rituals and performances addressing a range of emerging issues from personal hygiene to holistic wellbeing.

How to Submit:

Please submit the above to sanitiser@bompasandparr.com by midnight GMT 18th November. Visuals should be 300dpi to ensure clarity. The limit for each file is 5MB. Please do not embed any content; submissions containing videos should provide a link to the video content within the email to a Youtube or Vimeo channel. Please do not submit any physical pieces, though do note if these are available and include any dimensions.

Judging Criteria

Each submission will be evaluated using the following four parameters: innovation, functionality, social impact and aesthetic. We ask that participants' concepts have a Hong Kong focus relating to the city's current or future social landscape. Submissions should also have a positive interpretation.

Award categories

- **Performance Amidst Adversity:** Performance Amidst Adversity will explore how the creative medium of music and theatre can inspire design during unprecedented times. This category is open to entries showcasing explorations of the how melodic sounds and performances interact with human hygiene behaviours and public spaces, developing innovative ideas that will shape the future.

- **Hygiene At the Heart of Well-Being:** Looking at hygiene more liberally, Hygiene At the Heart of Well-Being explores ideas on mental health to complement the work explored on physical health in the context of hygiene. Haw Par's extensive social programmes, including creative music workshops, mindfulness and stress release sessions engage with a cross-section of community groups. This category is open to entries showcasing programmes and initiatives exploring the role of mental wellness in the context of Covid-19 and enhanced 'social hygiene'.

When

Submission Deadline:

Please submit all designs before midnight GMT 18th November to sanitiser@bompasandparr.com

Application Checklist

1. JPEG and PDF format concept board at 2732 x 2048 px (combined 10MB max)
2. One clean (without text) hero image at 300dpi (2MB max)
3. Completed entry form